



What will our le

**NI2035: Programme for Young
Leaders
in Northern Ireland:
sponsorship proposal to Belfast City
Council**

ill our legacy be?

What will o



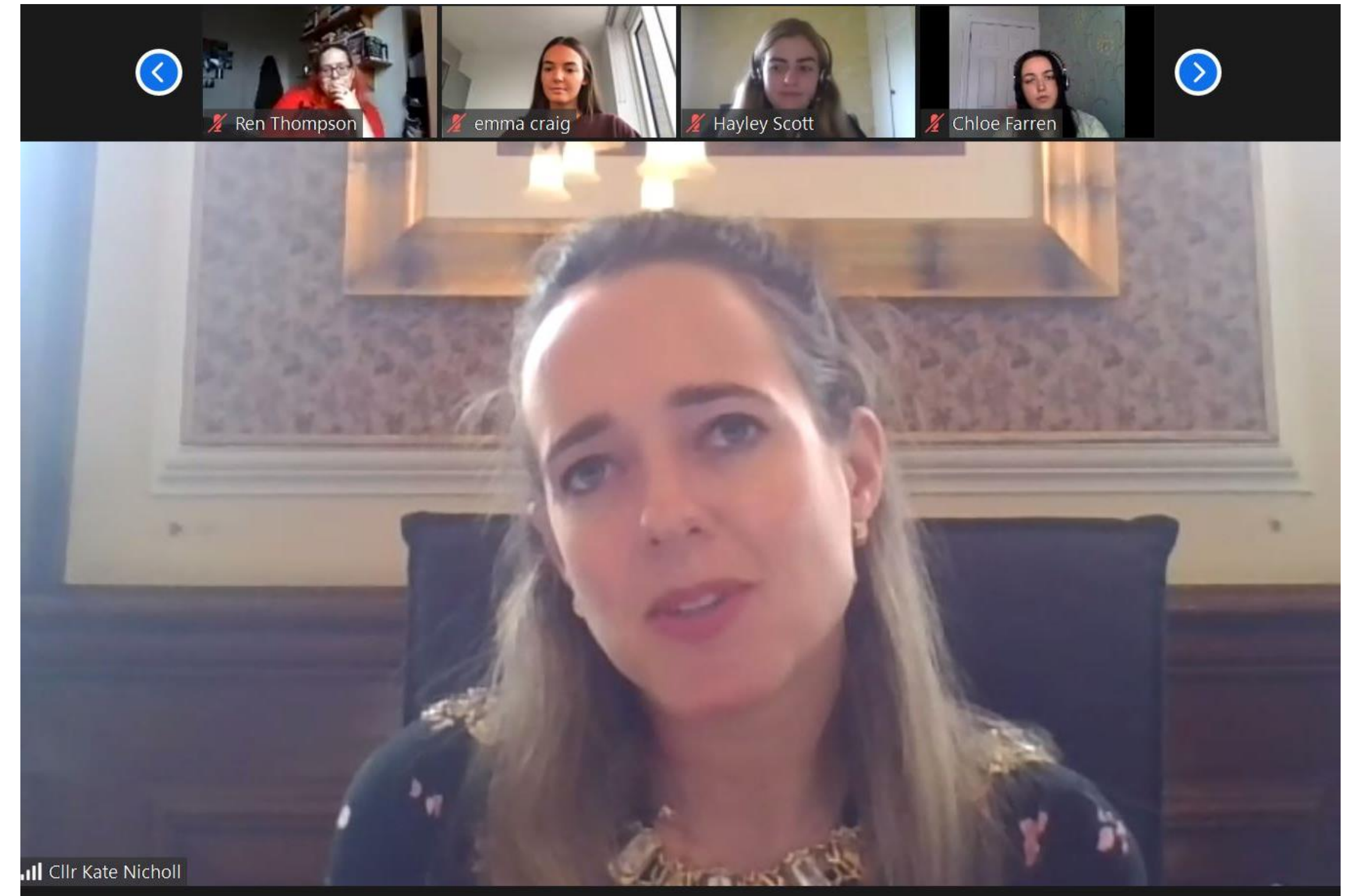
What is Legacy?

Common Purpose is a global leadership organization devoted to developing leaders who can cross boundaries, both at work and in society.

Common Purpose Legacy Initiatives challenge a generation to think 20-30 years ahead to address the question:

"What will the legacy of our generation be?"

Because after all, they are the generation who will shape it.



What will our leg

Legacy programmes in the UK

2020

Newcastle
Bradford
Leeds
Sheffield

2021

Lancashire
Greater Manchester
Northern Ireland
Birmingham
Newcastle
Bradford
Leeds
Sheffield

2022

London
Glasgow
Cumbria
Sunderland
Newcastle
Bradford
Leeds

2023

Newcastle
Sunderland
Birmingham
Greater Manchester
Bristol

Planned
Northern Ireland
Glasgow
Durham
Cumbria
Leeds



Legacy in the UK



In the three years since March 2020, we have run at least one Legacy programme in twelve locations in the UK: Birmingham, Bradford, Cumbria, Glasgow, Greater Manchester, Lancashire, Leeds, London, Newcastle, Northern Ireland, Sheffield and Sunderland, involving:

987 young leaders
545 established leaders

"Overall, the NorthernIreland2035 programme has given me the opportunity to take on a challenge, to fully embrace the challenge and to seek further challenges. In addition, the programme has helped to widen the scope of learning and address the significance of environmental and social impact ."
Stephen Heaney, Participant, NorthernIreland2035

NI2035 objectives

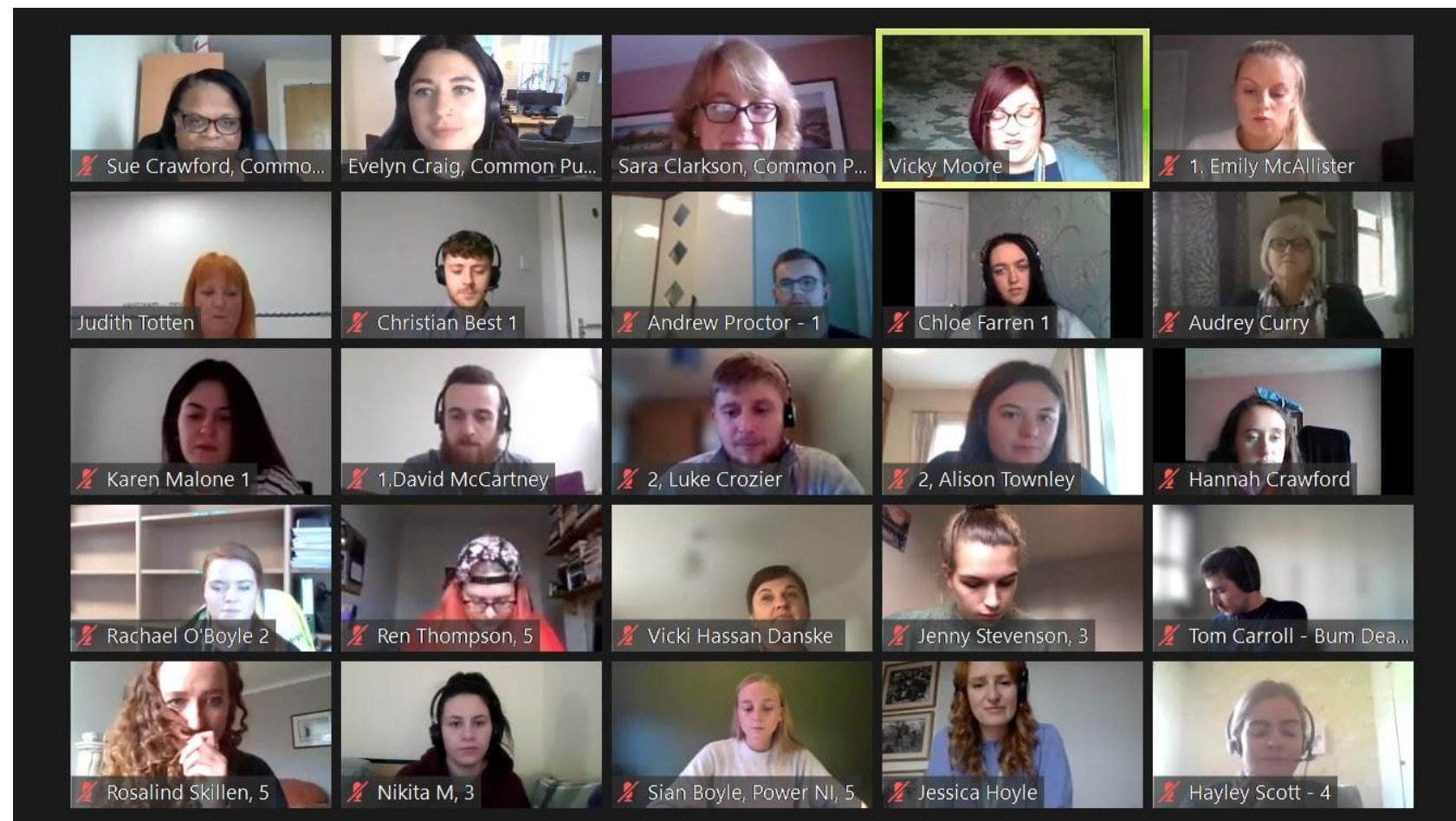
Legacy programmes convene a group of up to 100 18–25-year-olds.

The programme:

- Challenges them to think 20-30 years ahead to what they want their legacy to be
- Builds their confidence, know-how and social capital
- Identifies opportunities to get more involved in things locally.

"Thank you for the opportunity—it has pushed me out of my comfort zone, encouraged me to think differently and given me time to listen to speakers and to hear real life examples including opportunities and the present challenges they face."

Sophie Hilditch, Participant, NorthernIreland2035



Impact

Legacy programmes can deliver impact in three different but connected areas:

Human
Capital

individual learning
outcomes for
participants as
they develop their
CQ

Social
Capital

the valuable
connections
created between
peers and across
generations
across the county

Civic
Capital

the tangible
actions and
outcomes making
a difference in the
Legacy location



Impact

A survey of our Legacy alumni* showed that after their programme:

- 86% felt a responsibility to shape the future of their locality
- 87% feel like more inclusive leaders
- 89% feel better prepared to work with people who are different from them
- 88% would recommend a Legacy programme to others
- 86% said the programme was good value-for-time

*85% average response rate

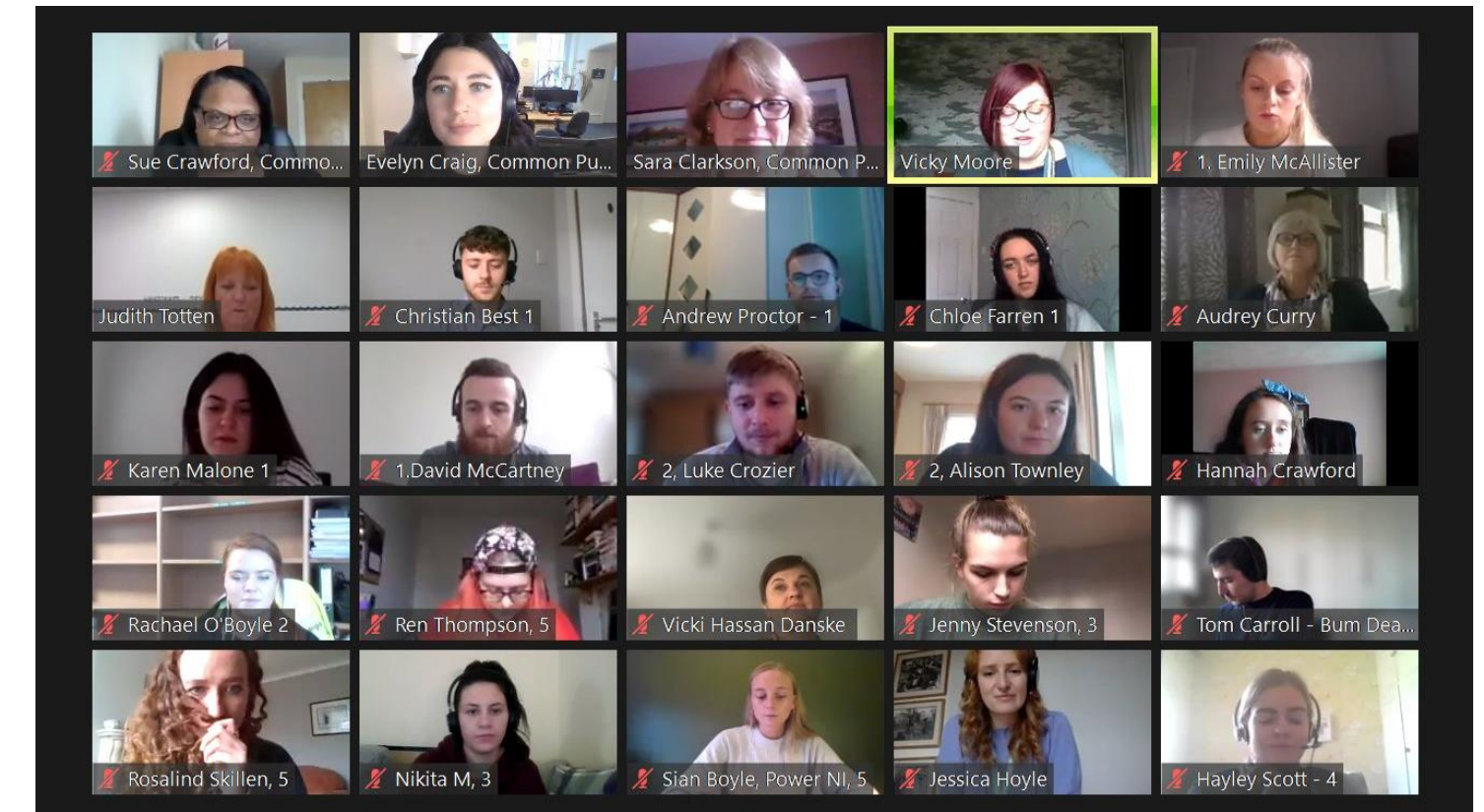


Benefits to the young leaders

- Connections to a new, diverse group of young people who care about making change happen across Northern Ireland
- Connections to established leaders across all parts of Northern Ireland
- Leadership learning including collaboration, listening, team-working, negotiation & problem-solving.
- Insights into how decisions are made across in organisations big and small.
- Ongoing local learning opportunities from work-shadowing to taking part in consultations.
- Being part of the Common Purpose global legacy community



What people are saying about Legacy



“We at Allstate are thrilled to support Common Purpose in bringing their Legacy programme to Northern Ireland. As we seek to develop leadership qualities among our young people, we must ensure they are equipped with the communication and collaboration skills necessary to work with all in our community.”
John Healy, former Managing Director, Allstate NI

“Belfast Met is delighted to partner with Common Purpose to bring the Legacy Programme to Northern Ireland. In undertaking this partnership, our goal is to inspire our students’ ambition and encourage them to reach their full potential to become the strong, able leaders that our world needs”
Louise Warde Hunter, Chief Executive, Belfast Met



Continued investment in Legacy alumni



2023 25Under25 Winners

As part of Common Purpose's investment in this generation of young leaders, we run an annual global Legacy summit where we announce the winners of our 25Under25 Awards. These reward and acknowledge Legacy alumni who are continuing to have a social impact.

One of the 2022 winners, Ros Skillen, did the NI programme the previous year.

[25Under25 | Common Purpose](#)

Belfast City Council's Sponsorship



The plan is to run the second NI20235 programme in autumn 2023. Your sponsorship combined with that from others enables us to offer the programme free-of-charge to all young people across the city. It will position the Council at the forefront of the future leadership agenda as you help the next generation of leaders to shape their future.

Benefits also include:

- opportunity to nominate your young talent – and community partners - as programme participants—so they benefit from the learning, impact, inclusion and networks
- opportunities for your senior leaders to speak on the programme—seeing the world through the diverse eyes of the young leaders
- your branding on all printed and electronic materials, plus social media opportunities—further raising your profile with young people

£10000 +VAT



For further information contact:

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Appendix 1: Organisations involved in 2021

Allstate NI	Groundworks NI	RTE News
Belfast Charitable Society	Halifax Foundation for Northern Ireland	Start 360
Belfast City Council	Health & Safety Executive	Stranmillis University College
Belfast Healthy Cities	Mammoth	Translink
Belfast Met	National Museums NI	Tourism NI
Choice Housing	National Trust	Ulster University
Danske Bank	NI Fire Service	Ulster Wildlife Trust
Deli Lites	NI Housing Executive	Upstream Working Capital
Devenish Nutrition	NI Retail Consortium	
	Power NI	
	PSNI	